WANTED

SPONSORS

SEPT 23-25 2026

FORT WORTH TX

SPRINGBOARD

EVENT FOR **EMERGING** & **(RE)EMERGING** FRANCHISORS

2026 SPONSORSHIP OPPORTUNITIES

Entrepreneur
TOP FRANCHISE SUPPLIER
RANKED
2025

FRANCHISORS.COM

HOSTED BY fishmanPR Moving Brands Forward | FisherZucker FRANCHISE LAWYERS | Entrepreneur MEDIA INC

WE'RE GOING BIGGER IN TEXAS!

STAKE YOUR CLAIM FOR A 2026 SPRINGBOARD SPONSORSHIP.

Springboard is a 3-day event where the nation's franchise posse comes together to beef up on industry knowledge, corral with pals, and get inspired to supersize their brands. Targeting both up-and-coming franchisors and those who need a boost—Springboard offers mentored workshops, inspired keynotes, and exclusive social events ripe with valuable networking opportunities.

Consider sponsoring our inaugural event in Forth Worth, Texas and get your brand in front of the projected 800 franchisors, franchisees, suppliers, and industry leaders that will be in attendance.

STAR SPONSORS
$15,000

WELCOME RECEPTION PREMIERE SPONSOR
CLAIMED
- Springboard registration for 3 attendees
- Prominent logo placement and name recognition during the Welcome Reception including branded signature cocktail, printed signage, table tents, and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on venue TVs
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH PREMIERE SPONSOR
CLAIMED
- Springboard registration for 3 attendees
- Prominent logo placement and name recognition during the Bash including branded signature cocktail, printed signage, table tents, and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on venue TVs
- Stage-side VIP seating for 3 during concert
- Sponsorship recognition during the event and in marketing & communications

MARK MCGRATH CONCERT SPONSORS
CLAIMED
- Springboard registration for 3 attendees
- Stage-side VIP seating for 3 during concert
- Backstage meet & greet and photo opp with Mark McGrath
- On-stage logo placement and name recognition during concert including printed signage, and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on stage before concert)
- Sponsorship recognition when concert is featured in Springboard marketing & signage
- Sponsorship recognition during the event and in marketing & communications

WELCOME VIDEO
CLAIMED
- Springboard registration for 3 attendees
- :60 brand message preceding the Welcome Video
- Opportunity for a brand ambassador to offer a welcome message on stage
- Stage-side VIP seating for 3 during concert
- Sponsorship recognition during the event and in marketing & communications

SILVERADO SPONSORS
$13,000

FEATURED KEYNOTE SPONSORS (1 OF 2 AVAILABLE)
- Springboard registration for 3 attendees
- Prominent logo placement and name recognition during Keynote 1 of 2 presentations
- Opportunity for a brand ambassador to offer remarks and introduce keynote speaker
- Name recognition in Keynote app notification and agenda listing
- Sponsorship recognition during the event and in marketing & communications

AWARDS SPONSOR:
- Springboard registration for 3 attendees
- Logo placement on the Award plaques
- Prominent logo placement and name recognition during Award presentations
- Opportunity for a brand ambassador to offer remarks and present awards to recipients
- Sponsorship recognition during the event and in marketing & communications

SHIRT SPONSORS (1 OF 2 AVAILABLE)
- Springboard registration for 3 attendees
- Logo placement on one sleeve of Springboard 2026 T-Shirt
- Sponsorship recognition during the event and in marketing & communications

SWAG BAG SPONSORS (2 AVAILABLE)
- Logo placement in Springboard 2026 Swag Bag
- Springboard registration for 3 attendees
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD APP SPONSOR
- Springboard registration for 3 attendees
- Logo placement on Springboard App home screen
- Sponsorship recognition during the event and in marketing & communications

WiFi SPONSOR
- Springboard registration for 3 attendees
- Naming rights of the WiFi Username and Password
- Logo placement on all signage featuring WiFi username and password
- Sponsorship recognition during the event and in marketing & communications

LANYARD SPONSOR (2 AVAILABLE)
- Springboard registration for 3 attendees
- Logo placement on all name badge lanyards
- Sponsorship recognition during the event and in marketing & communications

BADGE SPONSOR
- Springboard registration for 3 attendees
- Logo placement on all name badges
- Sponsorship recognition during the event and in marketing & communications

WATER SPONSOR
- Springboard registration for 3 attendees
- Logo placement on the bottled water distributed in attendee swag bags
- Sponsorship recognition during the event and in marketing & communications

PRIME MEETS SPONSOR
$12,000

MEETING SPACE SPONSOR
- Springboard registration for 2 attendees
- Sponsorship recognition on meeting space signage and screens
- Logo placement on supplied pens and note pads
- Opportunity for a brand ambassador to greet users of the space during meals and breaks.
- Sponsorship recognition during the event and in marketing & communications

CHOW-TIME SPONSORS
$10,500

BREAKFAST SPONSOR (2 AVAILABLE)
- Springboard registration for 2 attendees
- Prominent logo placement during 1 of 2 breakfasts including printed signage and table tents
- Sponsorship recognition during the event and in marketing & communications

LUNCH SPONSOR (2 AVAILABLE)
CLAIMED
- Springboard registration for 2 attendees
- Prominent logo placement during 1 of 2 lunches including printed signage and table tents
- Sponsorship recognition during the event and in marketing & communications

COFFEE BAR SPONSOR
- Springboard registration for 2 attendees
- Prominent logo placement during 1 of 2 days of Coffee Bar operation during general sessions including branding on the front of the coffee bar, awning, and coffee cups
- Sponsorship recognition during the event and in marketing & communications

GIDDY UP SPONSORS
$10,000

ICON INSIDER SERIES SPONSORS (2 OF 4 AVAILABLE)
- Springboard registration for 2 attendees
- Prominent logo placement and name recognition during the Icon Series
- Opportunity for a brand ambassador to offer remarks and introduce one-of-four icons
- Name recognition in Icon Series app notification and agenda listing
- Sponsorship recognition during the event and in marketing & communications

LEGAL & RESPONSIBLE FRANCHISING SESSION SPONSORS (1 OF 2 AVAILABLE)
- Springboard registration for 2 attendees
- Prominent logo placement and name recognition during the Legal & Repsonsible Franchising session.
- Opportunity for a brand ambassador to offer remarks and introduce the session
- Name recognition in session's app notification and agenda listing
- Sponsorship recognition during the event and in marketing & communications

WELCOME RECEPTION BAR SPONSORS (1 OF 2 AVAILABLE)
- Springboard registration for 2 attendees
- Prominent logo placement at 1 of the 2 bars at the Welcome Reception including printed signage, bar tents, cocktail napkins and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on bar TV)
- Sponsorship recognition during the event and in marketing & communications

WELCOME RECEPTION ACTIVITY SPONSOR
CLAIMED
- Springboard registration for 2 attendees
- Prominent logo placement and branding of an on-site activity during the Welcome Reception including printed signage and branded engagement
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH BAR SPONSORS (1 OF 2 AVAILABLE)
- Springboard registration for 2 attendees
- Prominent logo placement at 1 of the 2 bars at the Bash including printed signage, bar tents, cocktail napkins and on-screen branding (Sponsor is encouraged to supply a :30 brand video without audio to air on bar TV)
- Sponsorship recognition during the event and in marketing & communications

SPRINGBOARD BASH ACTIVITY SPONSOR
CLAIMED
- Springboard registration for 2 attendees
- Prominent logo placement and branding of an on-site activity during the Bash including printed signage and branded engagement
- Sponsorship recognition during the event and in marketing & communications

BREAK SPONSORS
$9,000

SESSION BREAK SPONSORS

CLAIMED

- Springboard registration for 2 attendees
- Prominent logo placement during 1 of 4 session breaks including printed signage, table tents, and on screens
- Sponsorship recognition during the event and in marketing & communications

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REGISTER **If you're interested in a sponsorship please contact us or claim one when you register.**

THANK YOU!

Lane Fisher & Brad Fishman

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